Norwood Public Schools

Level 1 Beginning- Introductory to Telecommunications Overview

Description

The purpose of this course is to study the history and future of telecommunications and digital video production. Students will develop skills for both studio and field production, media literacy and Journalism.

Learning Experiences

- Students will learn to observe and critique media with a critical eye.
- Students will learn be exposed to media, and it's role, throughout modern history and it's impact on society in general.
- Students will be exposed to the basic skills of studio production including studio cameras, control room, audio and lighting.
- Students will use hands-on experiences to practice studio skills in a cooperative team environment.
- Students will practice on-camera skills such as hosting, anchoring and reporting.
- Students will practice the communication skills, both verbal and non-verbal, used in the live studio environment.
- Students will learn to write, produce, direct and edit broadcast television packages.
- Students will be exposed to the equipment involved in Electronic Field Production and Electronic News Gathering, such as camcorders, microphones and computer-based editing systems.

Content Outline

<u>Term 1</u>
Role of Media in Society: History, Critical Viewing and Program Formats
Introduction to Media: Fundamentals of Studio and Field Production
Live TV Studio Mechanics and Responsibilities: Studio Equipment, Control Room Operation, Audio and Microphones, Basic Lighting and Directing, Live Studio Production

<u>Term 2</u>
Field Production Mechanics and Responsibilities: Electronic Field Production and Electronic News Gathering Equipment; Pre-Production, Production and Post-Production Process; Digital Video Editing Process; Introduction to Adobe Premiere Pro and Final Cut Pro Edit software

<u>Term 3</u>
Principles of Storytelling: Building Blocks of Storytelling; Writing Beginning-Middle-End; Shooting Wide-Medium-Tight
Interviewing Skills: Interviewing for news stories, features and documentaries
Editing Skills: Cutting stories with a clean timeline; Premier Pro & Final Cut Pro basics

<u>Term 4</u>
Principles of Storytelling (con't): Building Blocks of Storytelling; Writing Beginning-Middle-End; Shooting Wide-Medium-Tight
Introduction to Program Creation: Combining Studio and Field production

Resources Used:

- Phillip L Harris, *Television Production*. Goodheart-Wilcox Publishing, 2010
- Jim Stinson, *Video: Digital Communication & Production*, 3rd Edition, Goodheart-Wilcox Publishing, 2012
- Bob Dotson, *Make it Memorable*. Bonus books Inc, 2000
- Steve Stockman, *How to Shoot Video that Doesn't Suck*, Workman Publishing, 2011
- Ron Whittaker, Ph.D., *Television Production: An Interactive Course in Studio and Field Production*, Cybercollege.com 1996-2000