

Level 2 Intermediate – Sports Media Track Overview

Description

The purpose of this course is to develop skills in sports media production and reporting. Students will develop skills in both remote truck and field production, with a focus on producing sports programming for broadcast on the Norwood Public Access television station.

Learning Experiences

- Students will learn skills in remote truck production including truck cameras, truck control room, field audio and field lighting.
- Students will use hands-on experiences to practice remote truck skills in a cooperative team environment.
- Students will practice on-camera skills such as anchoring and sports reporting.
- Students will practice the communication skills, both verbal and non-verbal, used in the live truck environment.
- Students will learn to write, produce, direct and edit sports television packages.
- Students will be exposed to the equipment involved in Electronic Field Production and Electronic News Gathering for sports, such as camcorders, microphones and computer-based editing systems.
- Students will produce live sports broadcasts, as well as contribute to *Mustang Magazine*, which will be broadcast to the Norwood community via NPA-TV.
- Students will work with professionals from the Norwood Public Access Television station on various sports projects broadcast via NPA-TV.
- Students will enter work and participate in regional, state and national broadcast competitions.

Content Outline

Term 1

Truck Production: Fundamentals of Truck and Field Production

Live Truck Mechanics and Responsibilities: Truck Equipment, Truck Operation, Field Audio and Microphones, Field Lighting and Directing, Live Truck Production

Intermediate Sports Field Production: Electronic Field Production and Electronic News

Gathering Equipment; Pre-Production, Production and Post-Production Process; Digital Video Editing Process; Adobe Premiere Pro and Final Cut Pro Edit software

Term 2

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.

Remote Truck Mechanics and Responsibilities: Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production

Intermediate Sports Field Production: Skills required for Remote Truck Productions

Term 3

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.

Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production

Intermediate Sports Field Production: Skills required for Remote Truck Productions

Regional, State and National Contest Participation: STN Convention, and Skills USA Regionals

Term 4

Advanced Truck Production: Mastery of skills required to broadcast live sporting events.

Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production

Intermediate Sports Field Production: Skills required for Remote Truck Productions

Regional, State and National Contest Participation: STN Spring Nationals, Skills USA States, NESPA, NSPA Pacemaker

Resources Used:

- Phillip L Harris, *Television Production*. Goodheart-Wilcox Publishing, 2010
- Jim Stinson, *Video: Digital Communication & Production*, 3rd Edition, Goodheart-Wilcox Publishing, 2012
- Bob Dotson, *Make it Memorable*. Bonus books Inc, 2000
- Steve Stockman, *How to Shoot Video that Doesn't Suck*, Workman Publishing, 2011
- Ron Whittaker, Ph.D., *Television Production: An Interactive Course in Studio and Field Production*, Cybercollege.com 1996-2000