

Level 3 Advanced – Documentary TV and Film Track Overview

Description

The purpose of this course is to develop advanced skills in the production of documentary television and creative filmmaking. Students will develop skills in both studio and field production, with a focus on producing programming for broadcast on the Norwood Public Access television station.

Learning Experiences

- Students will learn skills in studio production including cameras, control room, audio and lighting.
- Students will use hands-on experiences to practice studio skills in a cooperative team environment.
- Students will practice on-camera skills such as acting, anchoring and reporting.
- Students will practice the communication skills, both verbal and non-verbal, used in the live studio environment.
- Students will learn to write, produce, direct and edit advanced broadcast television packages.
- Students will learn to write, produce, direct and edit PSA's, commercials and short films.
- Students will be exposed to the equipment involved in Electronic Field Production and Electronic News Gathering for documentary television and filmmaking, such as camcorders, microphones and computer-based editing systems.
- Students will contribute feature-based content to *Mustang Magazine* and *NHS After Dark*, which will be broadcast to the Norwood community via NPA-TV.
- Students will work with professionals from the Norwood Public Access Television station on various projects broadcast via NPA-TV.
- Students will enter work and participate in regional, state and national broadcast competitions.

Content Outline

Term 1

Advanced Studio Production: Review fundamentals of Studio and Field Production

Advanced Field Production: Electronic Field Production and Electronic News Gathering Equipment; Pre-Production, Production and Post-Production Process; Digital Video Editing Process; Adobe Premiere Pro and Final Cut Pro Edit software

Term 2

Advanced Digital Video Production: Develop skills required to broadcast *Mustang Magazine* and *NHS After Dark*

Producing persuasive video: PSA's and Commercials, Short Films

Electronic Field Production and Electronic News Gathering: Writing, Shooting and Producing Features and Short Films

Term 3

Advanced Digital Video Production: Practice skills required to broadcast *Mustang Magazine* and *NHS After Dark*

Producing persuasive video: PSA's and Commercials, Short Films

Electronic Field Production and Electronic News Gathering: Writing, Shooting and Producing Features and Short Films

Regional, State and National Contest Participation: STN Convention, and Skills USA Regionals

Term 4

Advanced Digital Video Production: Develop skills required to broadcast *Mustang Magazine* and *NHS After Dark*

Producing persuasive video: PSA's and Commercials, Short Films

Electronic Field Production and Electronic News Gathering: Writing, Shooting and Producing Features and Short Films

Regional, State and National Contest Participation: STN Spring Nationals, Skills USA States, NESPA, NSPA Pacemaker

Resources Used:

- Phillip L Harris, *Television Production*. Goodheart-Wilcox Publishing, 2010
- Jim Stinson, *Video: Digital Communication & Production*, 3rd Edition, Goodheart-Wilcox Publishing, 2012
- Bob Dotson, *Make it Memorable*. Bonus books Inc, 2000
- Steve Stockman, *How to Shoot Video that Doesn't Suck*, Workman Publishing, 2011
- Ron Whittaker, Ph.D., *Television Production: An Interactive Course in Studio and Field Production*, Cybercollege.com 1996-2000