

Level 3 Advanced - Studio and Live Television Track Overview

Description

The purpose of this course is to develop advanced skills in live studio production and digital video production. Students will develop skills for both studio and field production, with a focus on producing programs for live broadcast.

Learning Experiences

- Students will learn skills in advanced studio production including studio camera techniques, control room best practices as well as audio and lighting techniques.
- Students will use hands-on experiences to practice advanced studio skills in a cooperative team environment.
- Students will practice on-camera skills such as hosting, anchoring and reporting.
- Students will practice the communication skills, both verbal and non-verbal, used in the live studio environment.
- Students will write, produce, direct and edit advanced-level broadcast television packages.
- Students will master the equipment involved in Electronic Field Production and Electronic News Gathering, such as camcorders, microphones and computer-based editing systems.
- Students will hold a leadership role in producing a live morning broadcast program, *NHS Update*, which will air to the entire school as well as the surrounding Norwood community.
- Students will work with professionals from the Norwood Public Access Television station on various projects broadcast via NPA-TV.
- Students will enter work and participate in regional, state and national broadcast competitions.

Content Outline

Term 1

Studio Production: Mastery of Studio and Field Production skills required for *NHS Update*
Live TV Studio Mechanics and Responsibilities: Studio Equipment, Control Room Operation, Audio and Microphones, Basic Lighting and Directing, Live Studio Production
Advanced Field Production: Electronic Field Production and Electronic News Gathering Equipment; Advanced Adobe Premiere Pro and Final Cut Pro Edit techniques

Term 2

Advanced Studio Production: Mastery of skills required for *NHS Update*
Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio, Microphones, Directing and Live Program Production
Advanced Field Production: Mastery of skills required for Remote Truck Productions as well as a leadership role within a field production team.

Term 3

Advanced Studio Production: Mastery of skills required for *NHS Update*
Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio, Microphones, Directing and Live Program Production
Advanced Field Production: Mastery of skills required for Remote Truck Productions as well as a leadership role within a field production team.
Regional, State and National Contest Participation: STN Convention, and Skills USA Regionals

Term 4

Advanced Studio Production: Mastery of skills required for *NHS Update*

Remote Truck Production: Mastery of Truck Equipment, Truck Operation, Field Audio and Microphones, Directing, Live Program Production

Regional, State and National Contest Participation: STN Spring Nationals, Skills USA States, NESPA, NSPA Pacemaker

Resources Used:

- Phillip L Harris, *Television Production*. Goodheart-Wilcox Publishing, 2010
- Jim Stinson, *Video: Digital Communication & Production*, 3rd Edition, Goodheart-Wilcox Publishing, 2012
- Bob Dotson, *Make it Memorable*. Bonus books Inc, 2000
- Steve Stockman, *How to Shoot Video that Doesn't Suck*, Workman Publishing, 2011
- Ron Whittaker, Ph.D., *Television Production: An Interactive Course in Studio and Field Production*, Cybercollege.com 1996-2000